EOW Report from – July 01 to July 15, 2023
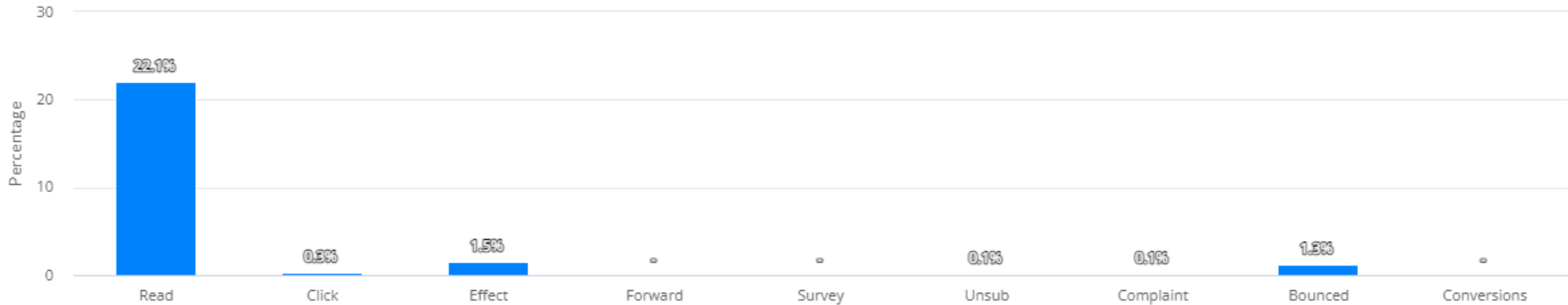

Summary Statistics
Each selected message Change to Raw

Highlights:

RICH
What's RICH This Week

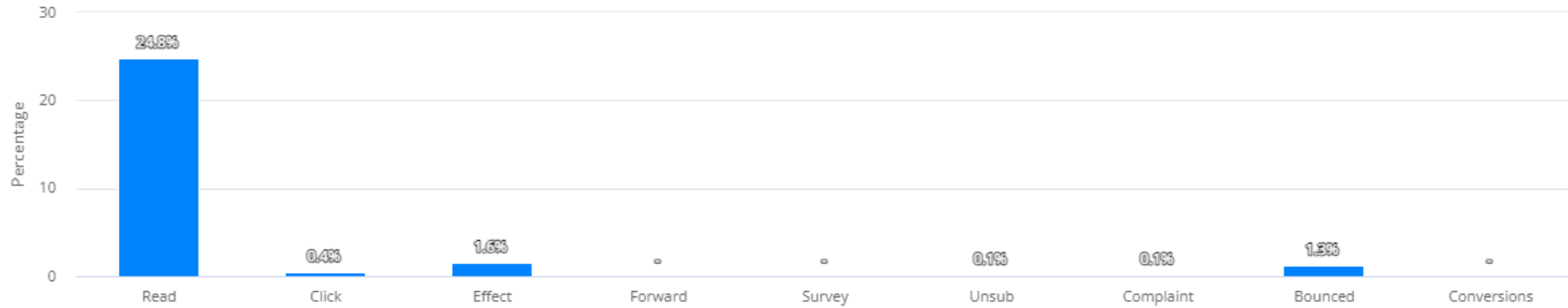Emails Sent – 17,948

Read – 3,947 (22.1%)

Click – 58 (0.3%)

Unsubscribed – 17 (0.1%)

Summary Statistics

Each selected message Change to Raw

Highlights:

RICH
Today is the Day! Join Richard Dolan for the Psychology of RICH Event!
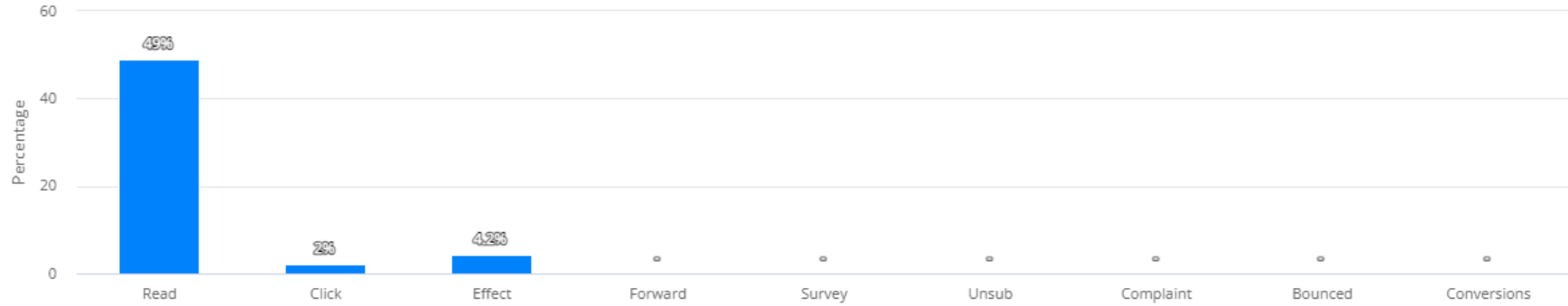
Emails Sent – 17,923

Read – 4,436 (24.8%)

Click – 73 (0.4%)

Unsubscribed – 16 (0.1%)

Summary Statistics

Each selected message Change to Raw

Highlights:

RICH
RICH U Active Members - Join Now! The Psychology of RICH Event is Live!
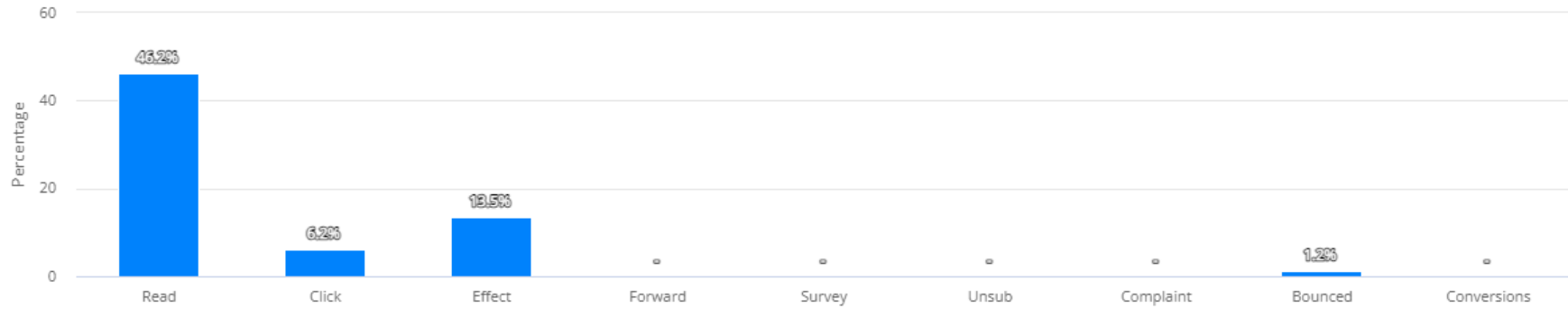
Emails Sent – 49

Read – 24 (49.0%)

Click – 1 (2.0%)

Unsubscribed – 0

Summary Statistics

Each selected message Change to Raw

Highlights:

RICH
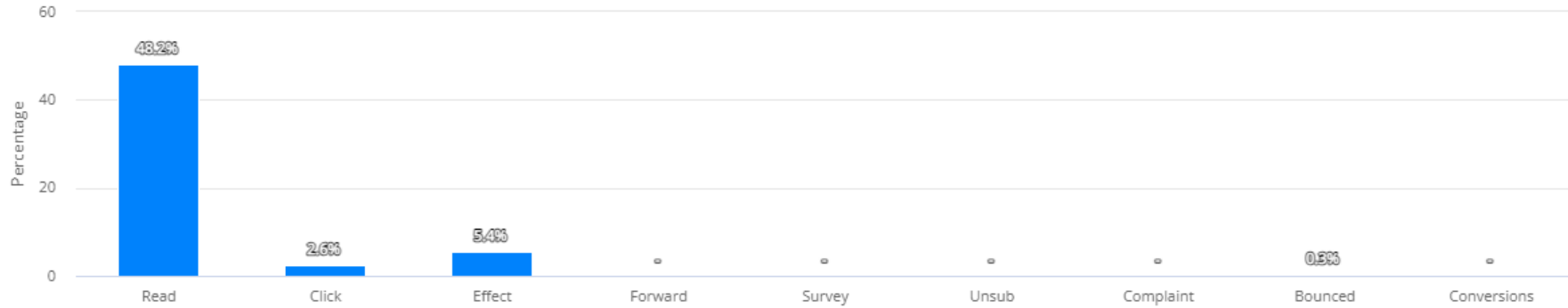The Psychology of RICH - New Registrants

Emails Sent – 80

Read – 37 (46.2%)

Click – 5 (6.2%)

Unsubscribed – 0

Summary Statistics

Each selected message Change to Raw

Highlights:

RICH
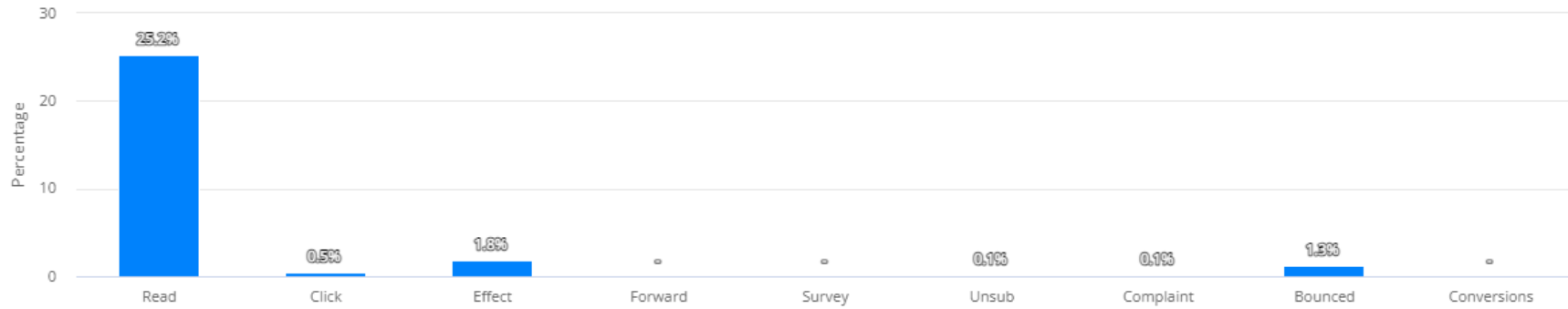The Psychology of RICH - Registrants

Emails Sent – 307

Read – 148 (48.2%)

Click – 8 (2.6%)

Unsubscribed – 0

Summary Statistics

Each selected message Change to Raw

Highlights:

RICH
All Contacts - Warm and Cold (RICH) - Join Now! The Psychology of RICH Event is Live!

Emails Sent – 17,930

Read – 4,510 (25.2%)
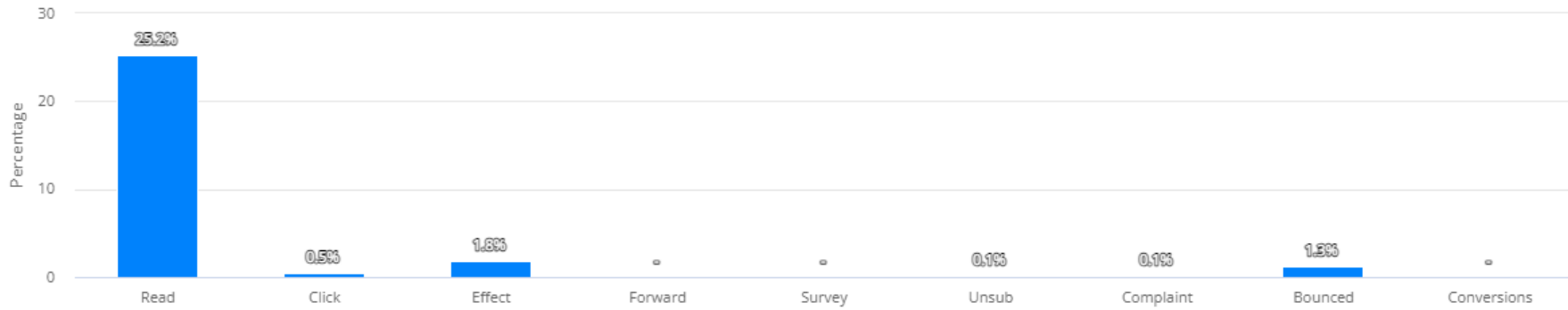
Click – 82 (0.5%)

Unsubscribed – 15 (0.1%)

Summary Statistics

Each selected message Change to Raw

Highlights:

RICH
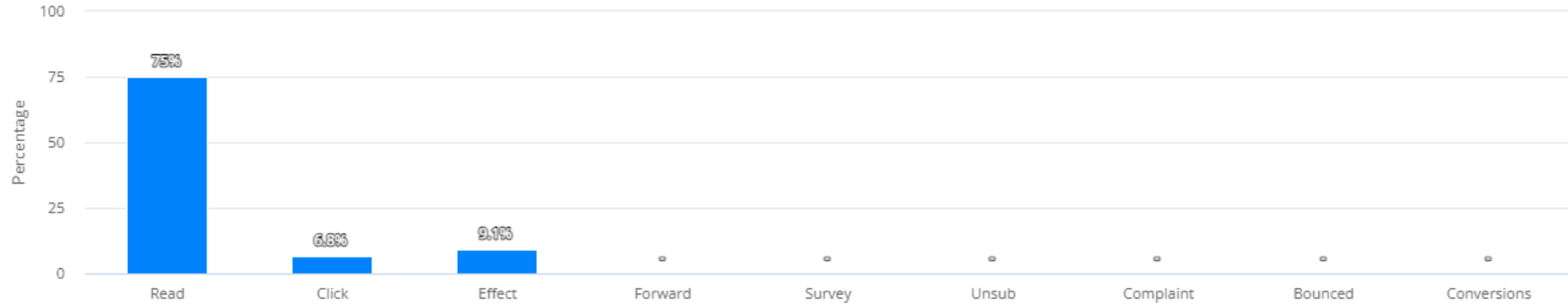What's RICH This Week

Emails Sent – 17,889

Read – 4,637 (25.9%)

Click – 47 (0.3%)

Unsubscribed – 13 (0.1%)

Summary Statistics
Each selected message Change to Raw

Highlights:

RICH
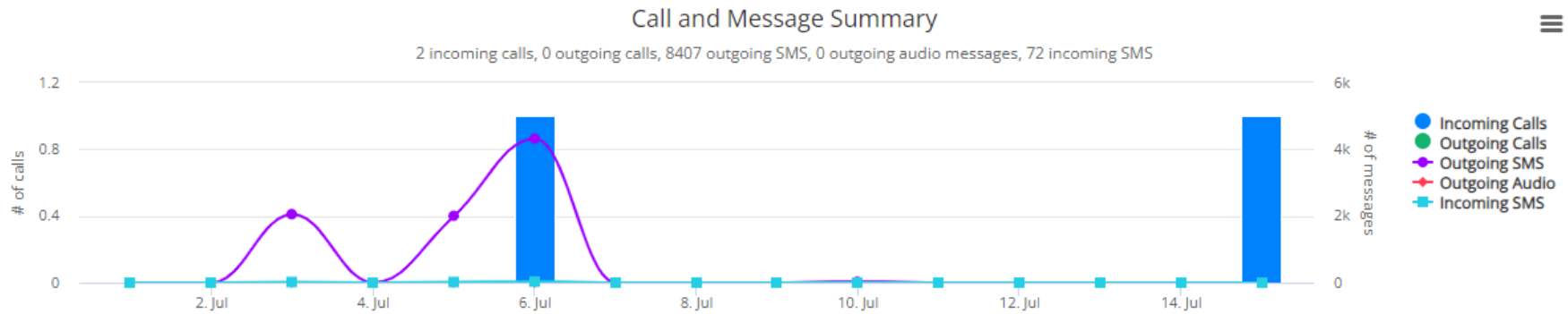Exclusive Invitation: Private Dinner After The Leaders Lab Event

Emails Sent – 44

Read – 33 (75%)

Click – 3 (6.8%)

Unsubscribed – 0

SMS Report – July 05 to July 11, 2023

Call and Message Summary

2 incoming calls, 0 outgoing calls, 8407 outgoing SMS, 0 outgoing audio messages, 72 incoming SMS

Legend:
- Incoming Calls
- Outgoing Calls
- Outgoing SMS
- Outgoing Audio
- Incoming SMS

Highlights:

July 03, 2023

SMS Sent – 2,055

Incoming SMS – 19

July 05, 2023

SMS Sent – 2,002

Incoming SMS – 18

July 06, 2023

SMS Sent – 4,317

Incoming SMS – 32

Incoming Call – 1

July 07, 2023

SMS Sent – 0

Incoming SMS – 1

July 08, 2023

SMS Sent – 0

Incoming SMS – 1

July 10, 2023

SMS Sent – 33

Incoming SMS – 0

July 13, 2023

SMS Sent – 0

Incoming SMS – 1

July 15, 2023

SMS Sent – 0

Incoming SMS – 0

Incoming Call – 1

The Psychology of RICH Event Result – June 08 and July 06, 2023

June 08, 2023	July 06, 2023
Attendees: 51 Registrants (for this event): 39 Total Registrations: 389	Attendees: 62 Registrants (for this event): 106 Total Registrations: 495